

MAICO HEARING AIDS MAICO

FREE HEARING ANALYSIS

**Personalized Service
No Cost — No Obligation**

**NEWEST EAR LEVEL HEARING AIDS
NO CORDS — NO BUTTONS**
FITTED INVISIBLY BY
TRAINED CONSULTANT
HEARING AIDS FITTED TO YOUR
HEARING LOSS & PERSONALITY

**Complete
Service & Supplies
For All Makes**

HOME APPOINTMENTS A SPECIALTY



W. C. "BILL" SCHURRING

Authorized
Distributor **Maico**

BUDGET TERMS

GI 3-5326

MAICO of SACRAMENTO

1019-9th STREET

SACRAMENTO

HEARING AIDS

SACRAMENTO'S COMPLETE HEARING AID CENTER
SACRAMENTO'S ONLY EAR MOLD LABORATORY

**GUARANTEED REPAIRS
BATTERIES SERVICE FOR ALL MAKES**

ACOUSTICON • AUDIOTONE • QUALITONE • VICON
WIDEX • ZENITH • MAICO • BELTONE • CLEARSTONE
COMPLETE SELECTION OF ALL TYPE AIDS

FORT SUTTER HEARING AID CENTER
2724 CAPITOL AVE. HI 7-9065

HEARING AIDS

— A HEARING AID FOR EVERY PURPOSE —

- MICROTONE
- TONEMASTER
- GUARANTEED REPAIRS
- BATTERIES & SERVICE
- FOR ALL MAKES

BUDGET TERMS
BANKAMERICAN CREDIT PLAN

VALLEY HEARING AID CENTER

GI 8-9703

11TH & L BLDG. (Rm. 347-349)

SACRAMENTO



Hearing Aids—(Cont'd)

MICROTONE HEARING AIDS—
VALLEY HEARING AID CENTER
11th & L Bldg. GI 8-9703

OTARION LISTENER—
HEARING AID CENTER
1105 L GI 2-5808

PARAVOX HEARING AIDS—
HEARING AID CENTER
1105 L GI 2-5808

Professional Hearing Center
1723 Professional Dr. IV 3-7585

QUALITONE HEARING AIDS

Hear Better Thru:
Streamlined Eye
Glasses, Tiny In The
Ear Models, Incon-
spicuous Behind the Ear Models.
WORLD WIDE HEARING SERVICE.
TERMS AND PRICES FOR ALL BUYERS.
"FOR INFORMATION CALL"



DEALERS
FOWLER HEARING AID CENTER
1823 K GI 3-7873

HEARING AID CENTER
1105 L GI 2-5808

WOODWARD HEARING AID CENTER
1128-10th HI 6-7766

RADIOEAR HEARING AIDS—
FOWLER HEARING AID CENTER
1823 K GI 3-7873

SONOTONE OF SACRAMENTO
1007 9th GI 3-2601
(See Advertisement Page 279)

TELEX HEARING AIDS—
FOWLER HEARING AID CENTER
1823 K GI 3-7873

UNEX HEARING AIDS—
HEARING AID CENTER GI 2-5808
WOODWARD HEARING AID CENTER
1128-10th HI 6-7766

VALLEY HEARING AID CENTER
11th & L Bldg. GI 8-9703
(See Advertisement This Page)

WARD H POUND LABORATORIES
EAR PIECES FOR HEARING AIDS
780 Market St. Union 2-6476

WOODWARD HEARING AID CENTER
1128-10th HI 6-7766
(See Advertisement Page 278)

Please distinguish between the
letter "O" and the numeral "0"
when dialing. Be sure to bring your
finger all the way around to the
finger stop for each letter or digit
and then release the dial without
forcing or retarding its return.

AMANA AIR CONDITIONERS
A full line of one of the
coolest, quietest
air conditioners made.
Choice of room air
conditioners or cen-
tral-system air condi-
tioning for the entire
home.

"WHERE TO BUY THEM"
DEALERS
**AIR CON ENGINEERING RICHARD M
DEBERST & ASSOCIATES**
2330 Catalina Dr. IV 3-8112

(Continued Next Page)

Purchasing agents use the YEL-
LOW PAGES as their buying
guide. Why not investigate the
sales-building possibilities of ad-
vertising in the YELLOW PAGES?
Just call nearest Business Office.

2823 K ST. SACRAMENTO

FOWLER HEARING AID CENTER

SALES — SERVICE — PARTS
ALL MAKES

JAMES H. FOWLER — Audiologist
20 Years Experience

TELEX — QUALITONE
CLEARSTONE — AUDITONE
CUSTOM FITTED

Accessories — Batteries — Cords

GI 3-7873

2823 K ST. SACRAMENTO

Hearing Aids—(Cont'd)

ZENITH HEARING AIDS
• Choose from a complete
line of transistor
models, including latest
ear-plug aids and
at-the-ear type. An in-
strument for any electronically correctable hear-
ing loss • By makers of Zenith TV, radios,
10-DAY MONEY-BACK GUARANTEE
"WHERE TO BUY THEM"



WOODWARD HEARING AID CENTER
1128-10th HI 6-7766

Heat Exchange Equipment
Cooley E C Co 1331 T HI 6-3097

ODIS EXCHANGERS—
CORDES BROS
45 Calif SF GAR 1-8355

PATTERSON-KELLEY SCALE-FREE—
GILLET C A CO
830 Charter Road City—Erm 9-4604

Heat Pumps
A-1 ELECTRIC MOTORS
See Ad for Air Conditioning Contrs.
2136 Sutterville Rd. GL 2-6948

**ACE REFRIGERATION & AIR
CONDITIONING SERVICE**
Residential & Commercial
HEAT PUMPS
AIR CONDITIONING
1717 Broadway GI 3-8242

ACME REFRIGERATION & HEATING
HEAT PUMP
SERVICE
"Servicing Entire County"
ALL WORK GUARANTEED
24-HOUR SERVICE
GI 1-1092

**AIR CON ENGINEERING RICHARD M
DEBERST & ASSOCIATES**
TRANS
COMMERCIAL RESIDENTIAL
ALL YEAR COMFORT
SALES — SERVICE — INSTALLATION
2330 Catalina Dr. IV 3-8112

AMANA AIR CONDITIONERS
A full line of one of the
coolest, quietest
air conditioners made.
Choice of room air
conditioners or cen-
tral-system air condi-
tioning for the entire
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Heat Pumps—(Cont'd)

BERKAN & CLARK SHEET METAL
CARRIER
HEAT PUMPS
Residential-Commercial-Industrial
AIR CONDITIONING & HEATING
Northern California's largest
2544 Tesla Wy. IV 3-0467

BEUTLER SHEET METAL WORKS
5936 Dan Wy. IV 3-2958

Commercial Refrigeration Co. GI 1-3223
233 N 16th GI 2-4956
Cook Ray O 56th & F. (See Advertisement This Page)

Even-Temp Inc. ED 2-8093
5122 Roosevelt Rd(NH) ED 2-8093

Holiday Engineering & Supply IV 3-7363
3128 Auburn Bl. IV 3-7363

Jimlee Co 5012 Roosevelt Rd(NH) ED 2-1393

LENNOX INDUSTRIES INC
101 Commerce Cir(NS) WA 2-7326
(See Advertisement This Page)

LUPPEN AND HAWLEY INC
3126 J GI 1-3051
(See Advertisement This Page)

McWilliams Sheet Metal and Heating
4538-14th Av. GI 6-8390

MUELLER CLIMATROL HEAT PUMPS—
DISTRIBUTORS
LELLARD CO 1929 X. GI 2-2873

**NORTHERN CALIFORNIA HEAT PUMP
INC** 6452 Stockton Bl. GI 8-2317
(See Advertisement This Page)

PACIFIC AIR EQUIPMENT CO
See Adv-Air Conditioning Equip. & Supplies
907 Arden Wy. WA 5-5120

PARK SHEET METAL WORKS
5061-24th GI 5-2618
(See Advertisement This Page)

Good party-line neighbors re-
member to space their calls.

PERFECTION HEAT PUMP
Heats the Air
In Winter
Refrigerates the Air
In Summer
Greater Comfort at Low Cost
Controls Moisture - Removes Dirt from Air
Central & Remote Installations
"WHERE TO BUY THEM"
DISTRIBUTORS
Thompson & Holmes Ltd
1720 R GI 3-6589
DEALERS
Cook Ray O 56th & F. GI 2-4936

QUALITY REFRIGERATION GI 6-5521

YORK PACIFIC COMPANY
329 Broadway GI 2-0753
(See Advertisement This Page)

Heat Treating—Metal
GARNER HEAT TREAT
645-85th Av Oakland L0ckhn 2-6044

INDUSTRIAL STEEL TREATING CO
Endothermic, Argon & Hydrogen
Atmospheres
TOOL STEELS — STAINLESS
ALUMINUM
CERTIFIED FURNACES
STEEL — MIL-H-6875
ALUMINUM—MIL-H-6088
1549-32d, Oakland—GLNct 1-9875

GLASS ON FLOOR?
You can pick small fragments of
broken glass off the floor with
a wet cloth. (Throw the cloth
away.)

HEAT PUMPS
• AIR CONDITIONING
• HEATING SYSTEMS
All Season Year Round Comfort
LENNOX
LENNOX INDUSTRIES INC.
For Local Dealers
Or Information Call **WA 2-7326**
101 COMMERCE CIRCLE
North Sacramento

HEAT PUMPS
The Quality Name in
AIR
CONDITIONING
GI 2-0753
YORK PACIFIC CO.
air conditioning engineers
329 BROADWAY AT 4th ST. SACRAMENTO

HEAT PUMPS
SERVING THE ENTIRE SACRAMENTO AREA
"WE DO THE COMPLETE JOB UNDER ONE ROOF"
GL 2-4936
5534 ELVAS AVE.
56th & F ST.

RAY O. COOK
MECHANICAL CONTRACTOR
PLUMBING-HEATING-ELECTRICAL
AIR CONDITIONING-SHEET METAL

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